

Sacred Heart Catholic School



Strategic Plan

2006 - 2011

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Approved and Adopted by the Sacred Heart Catholic School Board

**Deacon Michael Eisenbeiss
Sacred Heart Parish Director**

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School Board**

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Our Lady of the Rosary Pastor**

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Principal**

**Brian Martin
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Superintendent of Idaho Catholic Schools**

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Bishop of the Roman Catholic Diocese of Boise**

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School Board President**

Sheryl Vaterlaus

**Jack Matunas
School Board**

Jana Florence

**Steve Miranda
School Board**

Dan Rollinger

Lynda to do a diagram with vision, mission, philosophy, goals, strategies and actions (see BKs)

Sacred Heart Catholic School

Strategic Plan 2006 – 2011

History/Purpose/Background

In the past, Sacred Heart School has followed an informal strategic plan that was largely driven by the School's principal. This document formalizes the school's strategic plan for the future by placing it in writing for all interested persons to see. It was developed with input from the Sacred Heart School community of parishioners from Sacred Heart Parish and Our Lady of the Rosary Parish, teachers, parents, school administrative staff, and the school board.

The plan is designed to be a rolling five-year document defining the school's vision, mission, operating philosophy, goals and objectives. An annual review of the plan will occur prior to the budgetary process and an update of future goals and objectives will be developed.

The plan satisfies the Continuous Improvement Planning (CIP) directive by the State of Idaho Department of Education for schools to be accredited. It also is designed to meet requirements of the Western Catholic Education Association (WCEA) for accreditation.

Definitions/Explanation of Terms:

Vision Statement – a statement about the future and the school's role in it

Mission Statement – a brief description of the school's fundamental purpose; why do we exist?

Beliefs – our core values

Goals – areas of focus to accomplish the mission; to increase, decrease or maintain something

Objectives/Strategies – reflect measured progress toward the goal; how we will achieve the goal

Actions – specific tasks to accomplish an objective; how the objectives will be accomplished (activities)

Measures – how we determine achievement of the goals

Expected Outcome – what we anticipate will happen

Person(s)/Committee Responsible – the person, persons or school board committee responsible for the completion of the action

Target Date – the date established as the expected start and completion of the action

Sacred Heart School Vision:

A Catholic Community of Life-long Learners and Believers.

Deleted: (from BK Plan)

Sacred Heart School Mission:

As Children of a loving God, the mission of Sacred Heart School is to assist the family in educating and fostering growth of the whole child – spiritually, intellectually, emotionally, and physically. Together we will guide our children to live as productive Christian members of the whole community.

Our Beliefs:

Deleted: (from BK Plan)

- ***JESUS CHRIST*** is our ultimate teacher and role model
- Learning is our priority
- Moral development and service to others is central to learning
- All students strive for excellence consistent with ability
- All students are valued for their unique spiritual, intellectual, moral, physical, social, creative and emotional gifts and needs
- Our Christian learning environment is the responsibility of students, parents, teachers, staff, coaches, alumni, and administrators
- Continuous improvement is imperative to developing life-long learners

Goal #1: Spirituality:

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
1.1. Live our Catholic identity	1.1.1. Social justice? 1.1.2. Practice/participate in the sacraments 1.1.3. Evangelization 1.1.4. Follow the beatitudes 1.1.5. Apologetics (defending the faith) 1.1.6. Saints 1.1.7. Church history 1.1.8. Creed 1.1.9. Prayer life 1.1.9.1 Scripture 1.1.10. Instructional mass 1.1.11. Individuality in spirituality in the Universal Church 1.1.11.1. Types of services (middle school curriculum?) 1.1.11.1.1 Charismatic 1.1.11.1.2 High mass 1.1.11.1.3. Contemplative 1.1.11.1.4. Gifts inventory 1.1.12. Parents commit to spirituality development as part of their environment 1.1.13. Form Jr. St. Vincent DePaul Society 1.1.14. Student "greeters" (in uniform) at parish masses – both SH and OLR 1.1.15. Adoration – include		Teachers, deacons, priests 1.1.2 Students and families 1.1.4 the school 1.1.10. Students, priest 1.1.11. Orders – priest/ brothers/ sisters 1.1.13. C. Yocum 1.1.14. Students 1.1.15. students and families	By 4 th quarter (school year) 1.1.2. regularly, holy days, Sundays 1.1.4 each year 1.1.10. By Feb 2007 1.1.14. Monthly 1.1.15. Now

	students (through parish/school newsletters)			
1.2. Parish/Family Communication	<p>1.2.1. Generations of Faith (themed)</p> <p>1.2.2. Families are primary spiritual educators of the children</p> <p>1.2.2.1. On enrollment form</p> <p>1.2.2.2. Letter from principal</p> <p>1.2.3. Liaison between Parish Council and School Board</p> <p>1.2.4. Articles from school for newsletters (bulletins) for Sacred Heart and Our Lady</p> <p>1.2.5. Youth group – middle school youth group participation</p> <p>1.2.6. Consistent themes between church and school</p> <p>1.2.6.1. Advent</p> <p>1.2.6.2. Lent</p> <p>1.2.6.3. Other</p> <p>1.2.7. Integrate the student's religious education into the church's liturgical year</p> <p>1.2.8. Recruit Fr. Dat Vu to help</p>		<p>1.2.1 family and Debbie Fischer – coordinator</p> <p>1.2.3 SH, OLR and SHS</p> <p>1.2.4 PR/liaison and Maria Joyce</p> <p>1.2.5. Families/ youth/ parish/ congregation</p> <p>1.2.6. School/ parish</p> <p>1.2.7. Priest</p>	<p>1.2.1 monthly+</p> <p>1.2.2. Now</p> <p>1.2.3. By Mar 2007</p> <p>1.2.5. Now</p> <p>1.2.6. By Advent 2006</p>
1.3. Stewardship	<p>1.3.1. Social justice</p> <p>1.3.2. Service</p> <p>1.3.3. Time, talent, treasure</p>			

Goal #2: Curriculum:

To develop in our students the desire to learn through an engaging curriculum that achieves rigorous academic standards while maintaining our Catholic beliefs and teachings. We will continue to adjust our learning environment and programs to ensure that our students are prepared to meet the ever changing challenges of the 21st century

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
2.1. Incorporate Learning styles into curriculum and daily lesson plans. 1. 2. 3.	2.1.1. More hands-on learning in addition to pen-paper/reading 2.1.2. Outside life experiences 2.1.3. Rotate grade(s) every 3 to 5 years to experience more than 1 grade		Curriculum Committee	
2.2. Ongoing evaluation of scope and sequence by grade level.	2.2.1 Align texts?		2.2.1 Dan Makely/ admin.	2.2.1. reviewed yearly by administration
2.3. Continue to integrate Technology into the classroom.	2.3.1. Software person – resource person for recommendations for grade		2.3.1. Jenny?	2.3.1. By year end 2007

	<p>appropriate software; maybe utilize textbooks; recommendations</p> <p>2.3.2. Evaluate Future Kids SW replacement</p> <p>2.3.3. Educational software</p> <p>2.3.3.1. Math blaster</p> <p>2.3.3.2. Jumpstart</p>			2.3.2. By 12/2006
2.4. Utilize outside resources to broaden the classroom experience.	2.4.1. Use District Service Center for resources – www.boiseschools.org		Curriculum Committee	
2.5. Continually assess the strengths and weaknesses of current curriculum.	<p>2.5.1. Diocesan wide?</p> <p>2.5.2. Alignment of curriculum within TVCS schools – more appropriate TVCS meetings – look at curriculum</p> <p>2.5.3. Hire assistant principal – part-time at least – PE/health teacher</p> <p>2.5.4. This is done yearly; folling the textbook that is up for adoption by the state</p>		2.5.1. Dan Makely	
2.6. Evaluate potential additions to curriculum.	<p>2.6.1. Evaluate middle school opportunities</p> <p>2.6.1.1. Separate school?</p> <p>2.6.1.2. Investigate “magnet” school w/in Catholic schools</p> <p>2.6.1.3. Allow electives</p> <p>2.6.1.4. Allow diversification of class – high level math</p> <p>2.6.2. Collaborate with charter/magnet schools on middle school offerings</p>		<p>2.6.1. Ad hoc committee</p> <p>2.6.2. Ad hoc committee</p> <p>2.6.4. Mike and Brock</p>	<p>2.6.1. 2 yrs</p> <p>2.6.2. 2 yrs</p> <p>2.6.4. Soon</p>

	<p>2.6.3. Foreign language program – not just for middle school elective – incorp. K-8</p> <p>2.6.4. Integrated stewardship programs</p> <p>2.6.5. Staff? Classrooms? \$</p>			
<p>2.7. Provide opportunities for faculty growth and development.</p>	<p>2.7.1. Training for integration</p> <p>2.7.2. Budget for staff development (classes)</p> <p>2.7.3. SMART board training</p> <p>2.7.4. Teacher input on in service activity</p> <p>2.7.5. Incorporate peer evaluations or “360” evals of faculty</p> <p>2.7.6. Create committee of teachers to coordinate staff development – in services</p> <p>2.7.7. Tag team with public school offerings for continuing education – independent teacher’s responsibility to look for classes</p>		<p>2.7.2. Finance Committee</p> <p>2.7.4. Brock</p> <p>2.7.5. Faculty</p> <p>2.7.7. Teachers</p>	<p>2.7.2. This year</p> <p>2.7.4. This year</p> <p>2.7.7. Now</p>
<p>2.8. Develop consistent coordination of curriculum with Bishop Kelly.</p>	<p>2.8.1. Formalize process of aligning our curriculum with BK</p>		<p>2.8.1. Pat, Jean and Maria by staying in touch with BK</p>	

Goal #3: Community Building:

Strengthen and maintain relationships will all SH Stakeholders (SH and OLR parishioners, school admin staff, parents, faculty, alumni, etc.)

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
3.1. Live our Catholic Identity	3.1.1. Jr. St. Vincent DePaul Chapter 3.1.2. Volunteering in Idaho Food Bank in uniform 3.1.3. Thanksgiving food box project 3.1.4. Volunteer at other Catholic entities 3.1.5. Preparing meals for shut ins 3.1.6. Higher visibility in the community 3.1.7. Singing in community events in uniform 3.1.8. Visit nursing homes 3.1.9. Participating in community events for children/family 3.1.9.1. Red Ribbon 3.1.9.2. Holiday Parade 3.1.10. Sponsor a community supper and/or assist		3.1.1. St. Vincent Depaul 3.1.2. St. Vincent DePaul 3.1.3. St. Vincent DePaul 3.1.4. Dorothy Day and Ellen Piper 3.1.5. Meals on wheels 3.1.6. HS/SVDP 3.1.7. Music director 3.1.8. Mary Fran Brown 3.1.9. H & S 3.1.10. SVDP	
3.2. School Communication – develop and nurture relationships for families within school community	3.2.1. School Communication 3.2.1.1. Open House 3.2.1.2. Mass Participation 3.2.1.3. Communicate the benefits of the school.		3.2.2. Principal 3.2.4. School, parish, admin, staff	3.2.2. SY '07-'08 3.2.4. ASAP

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	<p>3.2.1.4. Establish ongoing relationships with parishes</p> <p>3.2.2. Student mentor “big brother, big sister” to new student</p> <p>3.2.3. More communication between parents and teachers. Not just through students.</p> <p>3.2.4. E-mail newsletters, reminders and inserts</p>			
3.3. Parish Communication – communicate benefits of SH School to both SH and OLR parishes	<p>3.3.1. Students to assist parishioners in home chores</p> <p>3.3.1.1. Mowing</p> <p>3.3.1.2. Leaves</p> <p>3.3.1.3. Pet care</p> <p>3.3.2. Publicize outreach activities on web sites</p> <p>3.3.3. Use parish newsletter to highlight student or activities, teachers, vision, etc.</p> <p>3.3.4. Tithing? Could the donations a family makes to the school be included in the tithing report from the church? Communicate that church supports school. Community building? 5% church, 4% Catholic charities (???), 1% broader community – make this more clear to people</p>		<p>3.3.1 Principal/faculty</p> <p>3.3.2. Web master</p>	
3.4. Home and School	3.4.1. Get baseline data starting now if none available for		3.4.2. H&S/BSU intern via	3.4.12. Mar’07

	<p>'05-'06</p> <p>3.4.2. Analyze actual participation (PALs and others) in H&S activities for SY '06-'07</p> <p>3.4.3. Consider focusing on fewer activities or events we can do well via volunteerism</p> <p>3.4.4. Evaluate type of PAL opportunities</p> <p>3.4.5. What constitutes PALs points for teachers with students here?</p> <p>3.4.5.1. Consider teachers with students PAL requirements</p> <p>3.4.6. Wear uniform sweatshirts</p> <p>3.4.7. Sacred Heart casual tee available to wear either "for fun" or outside events</p> <p>3.4.8. Evaluate why are parents not volunteering (survey?)</p> <p>3.4.9. Look at renaming</p> <p>3.4.10. Restate Home and School role</p> <p>3.4.11. Rethink PALs point allocation</p> <p>3.4.12 . Revisit room parent process</p> <p>3.4.13. No or limited PAL buyout</p> <p>3.4.14. Acknowledge parish hours input at Sacred Heart/OLR if/when making parish hours policy</p> <p>3.4.14.1. Same # hours regardless of # of kids in same family</p> <p>3.4.15. Buyout of PALs hours only through SCRIP @ a level of</p>		<p>spreadsheet</p> <p>3.4.3. H&S Comm</p> <p>3.4.4. H&S</p> <p>3.4.6. Principal</p> <p>3.4.7. Principal</p> <p>3.4.8. H&S/BSU.</p> <p>3.4.9 H&S</p> <p>3.4.10 H&S</p> <p>3.4.11 H&S</p> <p>3.4.12 H&S</p> <p>3.4.13 H&S</p>	<p>Finish</p>
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	reward back to the school at set \$/hour owed rate			
3.5. Membership – increase volunteerism and participation in school board, committees, and school activities	<p>3.5.1. Membership</p> <p>3.5.1.1. Encourage volunteerism and active participation</p> <p>3.5.2. Discuss an outreach coordinator for school</p> <p>3.5.3. Membership to committees etc. More than one time a year show of interest (from school regis. packet. To families to see what they can do</p> <p>3.5.4. Advertise opportunities for activism on web site – parish and school</p>		<p>3.5.2. Ask H & S; Carolyn Fritchman</p> <p>3.5.4. Web master</p>	3.5.2. Jan '07
3.6. Alumni Outreach – develop a data bank and maintain contact	<p>3.6.1. Use BK Alum web site www.alumknights.org. Contact web site admin.</p> <p>3.6.2. BK/ Sacred Heart grads return to school for auction, carnival, etc.</p> <p>3.6.3. Use the BK alumni book that just came in the mail to find the SHS alumni – updated list</p> <p>3.6.4. Visit with BK alumni assoc. for ideas</p>		<p>3.6.1. Web master</p> <p>3.6.4. School board</p>	
3.7. Integrate SH School activities with parish activities	<p>3.7.1. Tap into parish retirees to mentor at school</p> <p>3.7.2. Increase PAL commitments</p>		<p>3.7.1. Parish – Inez Schoder</p> <p>3.7.2. School/</p>	3.7.4. Qrtly?

	<p>to 30 hr with a portion to parish/church work</p> <p>3.7.3. Use students as greeters, etc.</p> <p>3.7.4. Continue increase presence at mass and parish ability to assist involve</p> <p>3.7.4.1. Publicize events</p> <p>3.7.4.2. Announce opp's</p> <p>3.7.4.3 Ask for specific assistance</p> <p>3.7.5. Quantify the worth of donations from the household</p>		<p>principal</p> <p>3.7.3. School</p> <p>3.7.4. Faculty</p> <p>3.7.5. Parish/school</p>	
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Goal #4: Capital Improvement:

SHS will develop/establish a capital plan for Facilities, Technology and Curriculum

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
<p>4.1. Plant/Maintenance (what is higher level objectives for plant and technology)</p> <p>4.2</p> <p>4.3</p>	<p>4.1.1 Expected Income Allocation by %</p> <p>4.1.2. Safety</p> <p>4.1.2a. Committee by Dec 06</p> <p>4.1.2b. Recommendations</p> <p>4.1.2b1. Access</p> <p>4.1.2b2. Parking Lot</p> <p>4.1.2b3. Other?</p> <p>4.1.2c Focus on making building more secure</p> <p>4.1.3 Facility Maintenance</p> <p>4.1.3a. Inventory current physical plant and facilities</p> <p>4.1.3b. Assess current plant and facilities for immediate and ongoing maintenance needs</p> <p>4.1.3b1. See Attachment B</p> <p>a. 4.1.4 Value Added- Growth Improvement</p> <p>4.1.4a Tie up loose ends of "Splinter Groups" who are trying to solicit funds for a plan/project that may already be in the works ... rumors that the gym</p>		<p>4.1.6 Brock Carpenter and Steve Bingham</p> <p>Physical Plant and Maintenance Committee</p>	<p>4.1.2c Immediate Need</p>

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	<p>project is being planned elsewhere</p> <p>4.1.5 Examine energy grants available through Idaho Power and Intermountain Gas</p> <p>4.1.6 Evaluate energy efficiency of building</p> <p>4.1.7 Please outline criteria (hard and soft) for prioritization of efforts – for all to see</p> <p>4.1.8 Coordinate capital improvement projects with parish capital improvement projects &/or goals</p> <p>4.1.9 Build a Jr. high wing</p> <p>4.1.10. Raze St. Anne's and move those uses into lower wing</p>			
<p>4.2. Technology</p>	<p>4.2.1 Growth Improvement</p> <p>4.2.1.1 See Attachment A</p> <p>4.2.1.2 Smart boards and document cameras for every classroom (number needs to be evaluated)</p> <p>4.2.2 Maintenance / replacement</p> <p>4.2.2.1. See Attachment A</p> <p>4.2.2.2. Computer replacement in classrooms - \$17,600</p> <p>4.2.2.3. Evaluate and replace</p>		<p>Physical Plant and Maintenance Committee</p>	<p>4.2.1.2 - ??</p> <p>4.2.2.2 – 9/2007</p> <p>4.2.2.3 – 8/2007</p> <p>4.2.2.4 – 7/2007</p>

	accounting SW 4.2.2.4. Purchase Future Kids replacement SW 4.2.3 Safety / Security 4.2.4 Tap into BSU Computer Tech Division – poss. Intern ass't			
4.3. Curriculum	4.3.1 Curriculum 4.3.1.1 Growth / Improvement 4.3.1.1.1. Procure/install FK replacement SW 4.3.2. See curriculum goal		Physical Plant and Maintenance Committee	4.3.1a. 7/2007

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Goal #5: Budget and Finance:

Establish an on-going financial plan for SHS that provides a framework for generating incremental funds for SHS's current and future financial needs.

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
<p>5.1. Implement a rolling 5 year financial plan in conjunction with SHP / OLR Finance Council. 1.</p>	<p>5.1.1. Separate operating budget from capital budget. 5.1.2. Communicate mutual financial conditions with SHS / OLR finance council. 5.1.3. Understand financial requirements for entire school for next five years. 5.1.3.1. Salary: Study current salary structure with that of those in public schools. 5.1.3.2. Capital improvements 5.1.3.2.1 Technology 5.1.3.2.2 Building 5.1.3.2.3 Curriculum (Text, Software) 5.1.4. Expense based budget process 5.1.5. Clearly define guidelines for GRANT II, Capital Expenditure 5.1.6. Identify all non operating sources of income 5.1.7. Have fund raising efforts go to capital not operating</p>		<p>Budget and Finance Committee</p>	<p>5.1.12. By Jy 2007</p>

	<p>expenses</p> <p>5.1.8. Research demographics of our area- coordinate with Pastoral Council</p> <p>5.1.9. Coordinate financial plans with Parishes – Capital Campaigns</p> <p>5.1.10. Coordinate 5yr financial plan with Parish plan</p> <p>5.1.11. Control tuition payment options</p> <p>5.1.12. Use BSU interns to lower operating costs thru volunteerism</p> <p>5.1.13. Use anticipated enrollment as basis for budgeting? – need a change</p> <p>5.1.14. Alternative sources for educational materials</p>			
<p>5.2. Identify and define all potential financial resources</p>	<p>5.2.1. Increase OLR involvement</p> <p>5.2.2. Ask SHS members to sponsor a child, family, etc., to support tuition or foundation growth, etc.</p> <p>5.2.3. Contact all alumni on a yearly basis for contributions</p> <p>5.2.4. Research other sources of funds for capital improvements</p> <p>5.2.4.1. Grants</p> <p>5.2.5. Market to people who would include the school in their estate plans</p>		<p>5.2.3. 50 year committee</p> <p>Budget and Finance Committee</p>	

	<p>5.2.6. Generate funding for lobbyist to provide vouchers to supplement tuition</p> <p>5.2.7. Support stewardship – so we can improve support of all Parish programs</p> <p>5.2.8. Rent facilities for income?</p> <p>5.2.9. Look for ways to “raise funds” in collaboration with everyday activities</p> <p>5.2.9.1. SCRIP – “make it easy”</p>			
<p>5.3 . Emphasize an equitable mix of tuition, fund raising, parish support and defined future development.</p>	<p>5.3.1. Parish w/o schools</p> <p>5.3.2. PAL points</p> <p>5.3.2.1. Payment up front</p> <p>5.3.2.2. “Applied to next year tuition”</p> <p>5.3.3. Engage Diocese in financial support</p> <p>5.3.4. Guidelines for Grant II – defined and communicated</p> <p>5.3.5. % PAL points towards major initiatives</p> <p>5.3.6. Equitable salaries between schools</p> <p>5.3.7. Graduated fee schedules</p> <p>5.3.7.1. Technology</p> <p>5.3.7.2. Sports</p> <p>5.3.7.3. Music</p> <p>5.3.7.4. Tuition ?????</p> <p>5.3.8. Sacred Heart has some of the highest tuition in the state and one of the highest amount of free</p>		<p>Budget and Finance Committee</p>	<p>5.3.4. Jan 2007</p>

	students, with no permanent priest on board. Help!!			
5.4. Grow Foundation	5.4.1. Estate Planning		Budget and Finance Committee	

Goal #6: Business Development:

Provide for consistent, coordinated fundraising efforts to finance SH school vision, while maintaining access to an affordable education

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
6.1.Ongoing evaluation of current fundraising activities for feasibility	6.1.1 6.1.1.1 auction 6.1.1.2 jog-r-walk 6.1.1.3 SCRIP 6.1.2 Coordinate fundraising efforts with parish/foundation 6.1.3 Add foundation information to school website 6.1.4 Establish SH website online market for SCRIP 6.1.5 Evaluate Foundation current direction and future involvement under the educational environment/umbrella 6.1.6 Work with Foundation to explore ways to increase principle 6.1.6.1 Market to include school in estate planning (foundation) 6.1.7 Evaluate PAL point structure and payments – put into contract		6.1.3 Jenny Wokersien 6.1.4 Brock Carpenter 6.1.7. Finance Committte Home and School Committee	6.1.3 – Next 12 months 6.1.4 – within 12 months 6.1.7 Now

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<p>6.2. Implement grant writing</p>	<p>6.2.1 Investigate how to train and pay grant writers 6.2.2 Define areas of need 6.2.2.1 Focus search on areas of need 6.2.2.1.1 Energy grants 6.2.3 Tie in a project that betters the community and tie in to specific grants</p>		<p>6.2.1 School Board – Mike Fritz??</p>	<p>6.2.1 12 months</p>
<p>6.3. Exploration and activation of other financial channels</p>	<p>6.3.1 Innovative fundraisers 6.3.1.1 More chili feeds that would be open to entire parish/neighborhood 6.3.1.2 More BINGO games 6.3.1.3 “Stuff the Boot” 6.3.2 School rummage sale or parking lot sale (Ladies of Sacred Heart could joint venture) 6.3.2.1 Catholic school bargain basement – cost-maintenance???</p>		<p>Home and School Committee</p>	<p>6.3.2 by 4/07</p>
<p>6.4. Investigate full-time position of Development Director</p>	<p>6.4.1 Evaluate cost and effectiveness/benefit 6.4.2 Approach Foundation with proposal to employ FT/PT director 6.4.3 Consider sharing cost/benefit with parish</p>		<p>6.4.1 School Board</p>	<p>6.4.1 Within 12-24 months</p>

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<p>6.5 Follow-up materials, FAQs – fact sheets, PALs, Home and School = FOR US ????</p>			<p>Home and School Committee</p>	
<p>6.6 Evaluate Sacred Heart School's competitiveness in the Catholic school educational environment within the Treasure Valley</p>	<p>6.6.1 Comparative cost analysis of tuitions, salaries, fee breakdown (example from St. Mary's(Moscow) - tuition – 50%, parish – 17%, endowments – 5%, fundraisers – 28%) 6.6.1.1 Compare to Public schools also</p>		<p>School Board</p>	

Goal #7: Marketing / Public Relations:

Build and Maintain Community awareness of SH School to increase enrollment

Objectives/Strategies	Actions	Expected Outcome	Person (s) /Committee Responsible	Target Date
7.1. Communicate vision and mission 1. 2. 3.	7.1.1. Define Target Market 7.1.2. Establish SHSB Marketing Comm 7.1.3. Communicate to Non-Catholic Community the benefits of a Sacred Heart Education		7.1.1. Brian Florence/ Lynda Martin 7.1.2. Brian Florence/ Lynda Martin 7.1.3. Brian Florence/ Lynda Martin	7.1.1. Dec 7.1.2. Dec 7.1.3. Dec
7.2. Communicate school achievements through various media	7.2.1. Catholic Register Articles 7.2.2. Articles in OLR/Sacred Heart Bulletins 7.2.3. Articles posted on OLR/Sacred Heart Bulletin boards 7.2.4. Idaho Statesman articles that focus on student out reach in the community 7.2.5. Promote the excellence in ED/ISAT comparison to public schools		7.2.1. Brock and Jana 7.2.2. Parish SHSB Reps 7.2.3. Parish SHSB Reps 7.2.4. Brock and Jana 7.2.5. Brock/ Marketing Comm	7.2.1. Now thru school year 7.2.2. Now thru school year 7.2.3. Now thru school year 7.2.4. Now thru school year
7.3. Utilize current marketing tools and materials	7.3.1. Participate in community fairs		7.3.1. Marketing Comm	7.3.1. TBD

	<p>7.3.2. Participate in fund raising events to increase visibility</p> <p>7.3.3. Sponsor fund raiser such as book fair and give away at shelter homes, mission etc.</p> <p>7.3.4. Review marketing materials developed by Brian Florence</p> <p>7.3.5. Develop Marketing Video/DVD</p>		<p>7.3.2. Marketing Comm</p> <p>7.3.3. Marketing Comm</p> <p>7.3.4. SHSB</p> <p>7.3.5. Marketing Comm</p>	<p>7.3.2. TBD</p> <p>7.3.3. TBD</p> <p>7.3.4. Nov meeting</p> <p>7.3.5. 2/1/07</p>
7.4. Develop and disseminate recruitment materials	<p>7.4.1. Evaluate success and failures of 06' activities</p> <p>7.4.2. Brochures at Chamber of Commerce</p>		<p>7.4.1. Home and School</p> <p>7.4.2. Marketing Comm</p>	<p>7.4.1. 3/1/07</p> <p>7.4.2. 3/1/07</p>
7.5. Develop and implement a "Meet and Greet" committee for new families	<p>7.5.1. Increase OLR student enrollment</p> <p>7.5.2. Target Holy Apostle/Risen Christ Families</p> <p>7.5.3. "Worth the Drive" Campaign</p> <p>7.5.4. Include Risen Christ and Holy Apostle in Poker Night Invitations</p> <p>7.5.5. Partner on a social justice issue</p> <p>7.5.6. Focus on student outreach into community</p> <p>7.5.7. Student greeters at other Mass in uniform</p>		<p>7.5.1. Marketing Comm/Parish Rep</p> <p>7.5.2. Marketing Comm</p> <p>7.5.3. Marketing Comm</p> <p>7.5.4. Katheryn Crump</p> <p>7.5.5. TBD</p>	<p>7.5.1. 4/1/07</p> <p>7.5.2. 1/30/07</p> <p>7.5.3. 3/1/07</p> <p>7.5.4. 2/1/07</p> <p>7.5.5. TBD</p>
7.6. Establish relationships with parishes	<p>7.6.1. Coordinate with</p>		<p>7.6.1. Alumni</p>	<p>7.6.1. 6/1/07</p>

that do not have an affiliated school	development director 7.6.2. Profile successful alumni in community 7.6.3. Find coordinator 7.6.4. Create email distribution list 7.6.5. Develop Alumni Activities 7.6.6. Coordinate 50 year celebration 7.6.7. Establish relationship with BK director		director 7.6.2. Alumni Director 7.6.3. Alumni Director 7.6.4. Alumni Director 7.6.5. Alumni Director 7.6.6. Alumni Director 7.6.7. Alumni director	7.6.3. 6/1/07 7.6.4.6/1/07 7.6.5. TBD 7.6.6. TBD 7.6.7. 6/1/07

Attachment A – Capital Improvement - Technology

The purpose of this document is to provide a current overview of the technology in use at Sacred Heart School and a plan for refreshing the technical infrastructure over the next 3 to 5 years. This plan focuses on the computing infrastructure of the school, including Network Services, Classroom Workstations, Teacher Workstations, and shared computing systems such as the Computer Lab.

Current Infrastructure

As of September 2005, the Sacred Heart technical infrastructure consists of the following:

1. Network Infrastructure:

- a. Microsoft Windows Server 2003 based Network with a primary domain controller.
- b. A Backup Domain Controller will be installed during the 2005/2006 School Year. October 2006 Update - Backup Domain Controller was installed in May, 2006.
- c. An Ethernet Network Infrastructure with multiple network switches located throughout the campus.
- d. The school also has numerous wireless access points located throughout the campus.
- e. Wide Area Network connection using DSL technology to connect the parish office and school to the Diocese of Boise office that provides Internet Access and e-mail services for all staff and students. October 2006 Update – Upgraded to a T-1 Line in August, 2006.
- f. Current Issues:
 - i. The Network Switches that are installed are not managed and need to be replaced with newer technology. October 2006 Update – Switches & cable was replaced in August, 2006. A new patch panel was installed in the Faculty Room as well.
 - ii. The Network contains Fiber Optic lines that are not efficient and could be replaced with cheaper and easier to maintain Category 5 wiring. October 2006 Update – Fiber was replaced in August, 2006.
 - iii. The wireless access points could be upgraded to provide better signal strength and improve the reliability of the connections.
 - iv. The DSL connection at times may not provide enough bandwidth for both the school and the parish office. It is the most cost effective solution at this time and may need to be replaced if higher bandwidths are required for future applications. See e. above.

2. Computer Laboratory

- a. Sacred Heart School has a dedicated classroom to use as a computer lab for the students. The lab consists of 29 Student Workstations and 1 Teacher Workstation. The systems are HP model D530, Pentium IV's with 512 MB of RAM and are running the Windows XP Operating System.
 - b. Current Issues:
 - i. The infrastructure within the lab is sufficient. Some of the applications and curriculum are older and it causes some execution problems with the security policies that are required to maintain a secure environment.
3. Shared Computing Resources
- a. Sacred Heart School has a shared set of computing resources that are portable and allow teachers to bring laptops into their classrooms. The shared resources are 15 Compaq laptop systems, model EVON1020v, Pentium IV's with 256 MB of RAM and are running the Windows XP Operating System.
 - b. Current Issues:
 - i. These systems are running on a minimal amount of RAM and to be more efficient the on board memory should be increased to a minimum of 512 MB. October 2005 Update – Memory was provided and installation has been completed.
4. Teacher and Classroom Workstations
- a. The permanent workstations that have been deployed in each of the classrooms for use by the teacher and/or students vary from classroom to classroom. The majority of these systems are running the Microsoft Windows 2000 Operating System with a variety of hardware platforms and configurations.
 - b. Current Issues:
 - i. These systems are using out of date technology and older operating systems. Also because of the wide range of hardware platforms there is little consistency between systems which increases the complexity and maintenance requirements for the individual classrooms. October 2006 Update – The teacher workstations were replaced during the summer of 2006 with the Compaq laptops referenced in item 3 above.
5. Printers
- a. All teachers were provided new printers in the Spring of 2005. In addition, there are a few other printers distributed throughout the campus. The majority of the printers are HP equipment.
 - b. Current Issues
 - i. At this time there are no major issues with the printers. Need to establish regular refresh plan for all printers.

Refresh Plan

The following section provides refresh plan by school year for the technical infrastructure used at Sacred Heart School.

1. School Year 2005/2006
 - Upgrade Memory for Shared Computing Resources
 - a. Upgrade 15 Laptops to 512 MB RAM, at approximately \$40/system, for a total of \$600. October 2005 Update – Memory was provided and installation has been completed.
 - Replace Network Switches and Wireless Access Points
 - a. Need estimate and specifications from Diocese. October 2006 Update – Estimate for Wireless Access is \$2500.
2. School Year 2006/2007
 - Replace Network Switches
 - a. Need estimate and specifications from Diocese. October 2006 Update – Completed in August 2006.
3. School Year 2007/2008
 - Purchase new Teacher and Classroom Workstations (Library?)
 - a. Assuming two machines per classroom and 3 for the Library – estimate 20 workstations at approximately \$800/system, for a total of \$17,600. October 2006 Update – Most teacher workstations are sufficient at this time (see 4b above) but there are 2 **student** workstations per class totaling 16 plus 4 in the library. Also, the music teacher and nurse need new workstations for a total of 22.
4. School Year 2008/2009
 - Replace Shared Computing Resources (Before start of school year)
 - a. Replace 15 Laptops at approximately \$1000/system, for a total of \$15,000. October 2006 Update - Need to re-evaluate this need.
 - Replace Office Workstations (Nurse, Book Keeper, Secretary, Counselor/Testing, IT Coordinator)
 - a. Replace 5 workstations/laptops for a total of \$4,000. October 2006 Update - 5 workstations totaling \$5600.
 - Replace Network Servers (Primary and Backup Domain Controller)
 - a. Replace Two Network Servers at approximately \$2,500 /system for a total of \$5,000.
 - Replace Network & Office Staff Printers – Added on October 2006 Update
 - a. Replace six printers at approximate \$6,000.
5. School Year 2009/2010
 - Replace Computer Lap Equipment (Before start of school year)
 - a. Replace 30 Workstations in Computer Lab at approximately \$800/system, for a total of \$24,000
6. School Year 2010/2011 - Added on October 2006 Update
 - Replace Teacher printers
 - a. Replace 11 Class printers at approximately \$100/system, for a total of \$1100
7. Future Plans
 - Plan to replace all systems every 3 to 5 years – depending upon usage.

Deleted: Principal,

Sacred Heart School					
Technology Refresh Plan					
October 2006 Version 1.2					
School Year			Estimated		
2005/2006	Item	Quantity	Cost/Unit	Total Cost	Notes
	1. Wireless Access Points for Mobile Cart				Need specifications from Luke and need to investigate need versus desire.
	2. Upgrade Network Switches in School				Would like to replace network switches to improve security and managability of network. Longer term goal to locate central placement and improved physical location.
2007/2008	Item				
	1. New Teacher and Classroom Workstations	22	\$800.00	\$17,600.00	This includes new computers for teachers and the Library. Using "conservative estimate" of \$800 per workstation.
	Total			\$17,600.00	
2008/2009	Item				
	1. Replace Shared Computing Resources	0	\$1,000.00	\$0.00	Replace laptops on cart. Need to understand need and how they support curriculum.
	2. Replace Office Workstations/Laptops	5	\$800.00	\$4,000.00	Replace systems for book keeper, Principal and other support staff.
	3. Replace/Upgrade Server Infrastructure.	2	\$2,500.00	\$5,000.00	Replace two network servers needed for school and parish network.
	4. Replace/Upgrade Server & Office printers.	6		\$6,000.00	Replace six network & office servers.
	Total			\$15,000.00	
2009/2010	Item				
	1. Replace Computer Lab Systems	30	\$800.00	\$24,000.00	Replace all 30 workstations in Computer Lab
	Total			\$24,000.00	
2010/2011	Item				
	1. Replace Teacher printers	11		\$1,100.00	Replace 11 teacher printers.
	Total			\$1,100.00	

Attachment B – Capital Improvement – Plant/Maintenance

1. Relocate and beautify dumpster and recycling dumpster for safety
2. Classroom storage – Brock Carpenter – 2006-2007
3. Storage for computer parts (smart boards) – 8th Grade wing – summer 07
4. Additional lockers 8th grade wing – Brock Carpenter – 2006-2007
5. Insulate copper hot water lines in classroom – Dean Kappel – 2006-2007
6. Long-term roof evaluation – is it insulated – Jolene Linkowski
7. Thermostats in classrooms – Jolene Linkowski – 2006
8. Fans in gym
9. Interior wings painted – summer 2006-2007 – maintenance person
10. Remodel gym and stage – summer 2007 – Thayne Fisher and Charles Eddy - \$60,000
11. Paint nurse's office – 2006-2007 – home and school
12. Boiler evaluation – Dean Kappel
13. Front of school landscape – 2007 summer – Mike Ryan
14. Upgrade phone system – school/church
15. Cost of window replacement – Steve Bingham